## HARVEST

# WEALTH solutions



PLAN. GROW. HARVEST. HARVEST WEALTH ADVISORS

## HARVEST WEALTH ADVISORS

Harvest Wealth Advisors strives to offer robust wealth solutions to accommodate each client's asset management needs based on investment philosophy, overall financial picture, and risk tolerance. Whether the preferred management style is active security selection or strategic indexing, Harvest Wealth Advisors has the tools in place to establish investment portfolios unique to each client's situation.

For more than a decade Harvest Wealth Advisors has partnered with the portfolio management team at ValMark. ValMark's portfolio managers are distinguished individuals and include a number of Chartered Financial Analysts (CFAs) as well as experienced investment managers.<sup>1</sup> Together the two teams act as fiduciaries and strategists in determining the appropriate asset allocation and underlying investment selections for each portfolio, consistent with its stated goals.

This brochure was designed to provide ValMark's Investment Advisor Representatives (IARs) and their clients with an overview to the solutions available through ValMark Advisers, Inc. and its affiliates.<sup>2</sup> Any additional information not mentioned in this brochure may be found in the corresponding ADV documents, Investment Advisory Agreements, or Wrap Fee Program Disclosures.

| WEALTH<br>SOLUTIONS | FEATURES                   | <b>TOPS</b> <sup>®</sup>  | VALMARK<br>ACCESS <sup>TM</sup>  |
|---------------------|----------------------------|---|--|
| +                   | Portfolio<br>Construction: | <ul> <li>Portfolios are developed<br/>and managed by the<br/>experienced ValMark<br/>(TOPS) Portfolio<br/>Management Team</li> </ul>  | <ul> <li>Portfolios are developed<br/>and managed by IARs of<br/>ValMark Advisers and/<br/>or the ValMark Portfolio<br/>Management Team</li> </ul> |
| +                   | Management<br>Philosophy:  | <ul> <li>Globally Diversified</li> <li>Low cost</li> <li>Transparency</li> <li>Tax efficiency</li> <li>Primarily uses ETFs</li> </ul> | <ul> <li>Global Diversified</li> <li>Professionally selected<br/>active Managers</li> <li>Primarily uses mutual funds</li> </ul>                   |
| +                   | Account Size:              | • \$25,000+   | • \$50,000+  |

1 Banks, Cory, "10 Rising Stars," *ETF Report*, November 2012.

2 ValMark Advisers, Inc. is a Registered Investment Advisor (RIA) under the Investment Advisory Act of 1940 and is an affiliate of ValMark Securities, Inc. a member of the Financial Industry Regulatory Authority (FINRA) and Securities Investor Protection Corporation (SIPC) and together are licensed to operate in all 50 states.

3 Hew, Ling-Wei, "ETF Managed Portfolios Landscape Summary," Morningstar, March 2014.

### $T\,O\,P\,S^{\, {\scriptscriptstyle (\! R )}}$ The Optimized Portfolio System

**VALMARK'S PORTFOLIO MANAGEMENT TEAM IS BEST KNOWN** for being one of the first in the industry to provide strategic portfolios comprised solely of ETFs through the TOPS® program. Since its inception in 2002, TOPS® has grown into one of the top five largest ETF programs in the country.<sup>3</sup> The core value proposition of the program is to provide strategic, globally diversified portfolios that seek to be tax efficient, transparent, liquid, and low-cost. In order to deliver on that value proposition, the Portfolio Management Team has adopted an investment philosophy of strategic indexing, which combines active asset allocation with exchange traded funds (ETFs). This methodology of portfolio construction has led to the expansion of TOPS® from separately managed accounts to now being available inside of 401(k) plans and numerous insurance products. Separately Managed TOPS® Accounts primarily remain a proprietary offering to ValMark IARs and can be accessed through three different programs:

**TOPS® CORE** offers essential strategic asset allocation available in seven risk-based models ranging from conservative to aggressive based on client's goals, risk tolerance, and investment time horizon.

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**TOPS®** features a more robust and diversified strategic asset allocation than TOPS® Core, while maintaining the same seven risk-based models.

**TOPS® CUSTOM** provides access to the robust TOPS® models, but also utilizes various bond managers for high net worth clients to achieve the favorable tax treatment of individual municipal bonds and flexibility for other securities.

#### **PORTFOLIO COMPOSITION**

Primarily Exchange Traded Funds and/or Individual Bonds

 MINIMUM ACCOUNT SIZE

 TOPS® CORE
 \$25,000

 TOPS®
 \$100,000

 TOPS® CUSTOM
 \$1,000,000

CUSTODIANS

Schwab, TD Ameritrade & Pershing

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## ValMark ACCESS<sup>™</sup> Programs

VALMARK'S ACCESS™ PROGRAM FEATURES alternative solutions ranging from open architecture to preselected mutual fund allocations. The various programs are described below.

ACCESS<sup>™</sup> is an open architecture advisory solution that allows advisors to build custom models that are principally approved by ValMark's Portfolio Management Team. These portfolios are typically required to have a minimum of at least four asset classes and are generally comprised of at least 70% mutual funds.

2 ACCESS™ PLUS is a mutual fund-based advisory solution that allows access to seven risk-based asset allocation models with risk profiles ranging from conservative to aggressive that may be selected based on a client's goals, objectives, risk tolerance, and investment time horizon. The portfolios are managed by ValMark's Portfolio Management Team.

ACCESS<sup>TM</sup> PLUS SELECT portfolios are comprised of the same seven asset allocation models ranging from conservative to aggressive; however, instead of mutual funds, a third party money manager is selected from Schwab Institutional's Managed Account Select<sup>®</sup> Program to manage each asset class.

#### **PORTFOLIO COMPOSITION**

ACCESS<sup>™</sup> Advisor selected Mutual Funds, ETFs, and bonds portfolios ACCESS<sup>™</sup> PLUS Managed Active Mutual Fund Models ACCESS<sup>™</sup> PLUS SELECT Managed Institutional Sub-manager Models 
 MINIMUM ACCOUNT SIZE

 ACCESS™
 \$50,000

 ACCESS™ PLUS
 \$50,000

 ACCESS™ PLUS SELECT
 \$1,000,000

#### CUSTODIANS

ACCESS<sup>™</sup> & ACCESS<sup>™</sup> PLUS Schwab, TD Ameritrade ACCESS<sup>™</sup> PLUS SELECT Schwab



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